



PUNE DISTRICT EDUCATION ASSOCIATION'S,  
**MAMASAHEB MOHOL COLLEGE,**



Paud Road, Pune-38

**Entrepreneurship Development Cell & Institution Innovation council**

**Annual Report 2022-23**

**Business Fair Report 15<sup>th</sup> October 2022**

A business fair was organized in the college on the occasion of Innovation Day through Entrepreneurship Development Centre of Pune District Education Association's, Mamasahab Mohol College, with a motive to explore entrepreneurial skills of students. It gives them huge exposure, a deep insight of doing big scale events and is also a learning experience. They can gain creative and marketing skills which can help them after graduation and organize events themselves. At the inauguration of this business fair, the principal of the college, Dr. Gangadhar Satav, Dr. Shivaji Shinde, Dr. Sapna Rane, Dr. Sunita Dakle, Dr. Meghna Bhosle, Prof. Santosh More, Dr. Ashok Shelke were present.

There was an overwhelming response from 56 students as they put up 27 stalls with 50 mouth watering delicacies vegetables, fruits, Veg Rolls, Panipuri, bhel, etc. food, make-up materials, tattoos, mehndi, ready-made clothes etc. to sell in the business fair. Food outlets with a variety of mouth-watering delicious dishes tempted and attracted each and everyone alike. Participants were judged under different categories such as (a). Taste (b). Innovation (c). Marketing Strategy (d). Presentation, Dr. Satav G.P. Principal, distributed prizes to the winners. He lauded the efforts of the students and was highly appreciative of them. He congratulated the students for their active participation and commendable presentation. Students were the stars of the event, doing it all, from conceptualization to execution. The students did an amazing job in all aspects of preparation and implementation. Relishing and sharing the food ensured that happiness reigned.

This activity was organized under the guidance of Principal Dr. Gangadhar Satav, Coordinator Entrepreneurship Development Cell, Dr. Ashok Shelke, Dr. Swati Shinde, Prof. Gauri Marne, Prof. Wadekar, Prof. More Neelam, Prof. More Amruta, Prof. Manisha Khandale, Dr. Bharat Rathod.

**National IPR Awareness Program (16 November 2022)**

Pune District Education Association's, Mamasahab Mohol College, Pune EDC Cell



Intellectual Property Management (NIIPM), Nagpur sponsored by office of the comptroller General of Patents, Designs & Trade Marks Department for Promotion of Industry and Internal Trade Ministry of Commerce & Industry, Government of India. under A National Intellectual Property Awareness Mission (NIPAM) under the initiative of the Government's "Azadi ka Amrit Mahotsav".

Dr. Bharat N Suryanvanshi, Assistant Controller of Patents Ministry of Commerce and Industry, Government of India was the resourceperson of the programme. Participants were introduced to the vision and mission of NIPAM.

The objectives of the awareness program were to create public awareness about the benefits of intellectual property among all fields of society, understand the different categories of intellectual property rights, and examine how to file an innovative idea in terms of patents and design. Information regarding, different intellectual property like,, Patents , Designs ,Trade Marks and Geographical indications were provided. Participants were also oriented towards the process for applying to Patents, Designs & Trade Marks. Total of 463 participants (Faculty members and Student students) from the different state of India.

Registered participants were issued e-certificates by National Intellectual Property Awareness Mission, Government of India. In recognition of active participation in the NIPAM, Govt. of India, a Certificate of Appreciation has been presented to Mamasahab Mohol College.

### **Maritime Law Awareness Program (19/11/2022)**

Pune District Education Association's, Mamasahab Mohol College, Pune EDC Cell organized Maritime Law Awareness Program In collaboration with Institute of law, NIRMA University Ahmedabad, Gujarat.

Dr. Yadav C.L. Assistant Professor Institute of law, NIRMA University Ahmedabad, Gujarat was the resource person of the programme.

International trade law probes on the importance of trade policy as well as trade laws governing trade of goods and services across national borders. It is a rapidly growing area in the field of International law. Maritime law, also known as admiralty law is a body of laws, conventions, and treaties that govern private maritime business and other nautical matters, like shipping or offences and disputes. But these laws do not address the concerns pertaining to the field appropriately, as the Indian trade practices are relatively different from those foreign states. Also, under the Indian maritime law regime, there has been a lack of timely amendments and proper implementation and hence most of the laws are outdated and are not equipped to deal with modern complications. The laws are of extreme value and significance for governments, corporations and individuals. Therefore, it is important to move with the pace of development in the subject by initiating bright and talented students as well as aspiring Job Seeker to come-up with ground-breaking Employment this field.



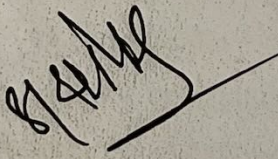
Maritime Law is a unique field of law that renders a great impact on the everyday life of the people. In today's world, no country can work in isolation and maritime law enables countries to connect. As 90% of global trade depends upon ships, a great deal of emphasis has to be laid on the regulations governing the sea. Shipping law is intricate, yet exciting field to pursue as a profession. Increasing work in the maritime space because of reasons like ship arrest, cargo claims etc. provides excellent opportunities. Awareness Program is aimed to cover wide range of areas related to maritime law including Shipping Contract, Marine Environment, Marine labour law, Admiralty law etc.

Total of 93 participants (Faculty members and Student students)

### **Guest Lecture on Entrepreneurship (07-01-2023)**

Guest Lecture connected on 7th January 2023. The speakers were Dr. Ravindra Utgikar (Vice President, Carports Strategy & Marketing Praj Industries Ltd. The session started with introduction to "entrepreneurship". How one should be passionate about making their ideas work. The duo discussed how starters need to have everything properly planned before start. The speakers also spoke about the prerequisites of starting a business and running it in a profitable manner. All this was explained by discussing start-up stories of Paytm, Fresh menu, Flipkart, Ola, Uber, Swiggy as well as their own journey. They also discussed different strategies which entrepreneurs are making to attract customers like free deliveries, exchange policies, discounts through their online apps, concessions on first order etc. Students wanted to know how to spot opportunities and how their education helped the young entrepreneurs with planning, financing and managing their businesses. They conveyed the importance of proper planning and structured learning through education. A short quiz on famous personalities was also well received by the students. The session ended with a question answer round. The session was informative and interactive.

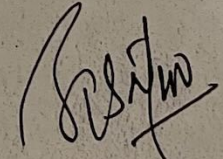
This activity was organized under the guidance of Principal Dr. Gangadhar Satav, Coordinator Entrepreneurship Development Cell, Dr. Ashok Shelke, Dr. Swati Shinde, Prof. Gauri Marne, Prof. Alka Wadekar, Prof. More Neelam, Prof. More Amruta, Prof. Manisha Khandale.

  
**Dr. Ashok Shelke**

Coordinator

Entrepreneurship Development Cell &  
Institution Innovation council



  
**Dr. Satav G.P.**  
**PRINCIPAL**

**Mamasaheb Mohol College**  
**Paud Road, Pune - 411 038.**